



Ad rates

1/1 page	€ 1.550,-
1/2 page	€ 875,-
1/4 page	€ 525,-
1/8 page	€ 325,-

All rates are based on full colour printing.
Tax (21% BTW) not included.

Discounts

4 Ad placements: 15% discount.

Extra's

Outside back cover: +25%, Inside covers: +15%
Layout of your ad at our studio: once € 250,-
Banner Advert: each advertiser can be visual on our website and newsletter.
www.aziemagazine.nl

Spread single issues

Aldipress (The Netherlands),
AMP (Belgium) VMBpress (The Netherlands)

Specifications print

2/1 page (spread)	460 x 297 mm
1/1 page (trim area)	230 x 297 mm
1/1 page (type area)	210 x 277 mm
1/2 page (portrait)	102 x 277 mm
1/2 page (landscape)	210 x 136 mm
1/4 page (portrait)	102 x 136 mm
1/4 page (landscape)	210 x 67 mm
1/8 page (landscape)	102 x 67 mm

Page Bleed 3 mm

Preferred placement +25%

Specifications website

Sidebar right 320 x 150 px € 175,-

Specifications digital newsletter

Frame 650 x 150 px € 375,-

Facebook message (3x) € 375,-

Contact

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Azië Magazine is a stylish and authoritative magazine for today's traveler within Asia and beyond. It is distributed in Netherlands and Belgium on a quarterly basis. Readers may find colorful articles on travel, lifestyle, food, events and everything that make Asia and Oceania the best travel destinations in the world. The magazine is a combination of two well known titles with large readership in Netherlands and Belgium.

General information

Publisher	Van Splunter Media
Frequency of appearance	4x year
Single issue	€ 6,99
Subscription The Netherlands	€ 24,20
Subscription Belgium	€ 30,20
Number of pages	84 pages
Circulation	15.000
Page size (w x h)	230 x 297 mm
Print	Offset
Cover	300 grs Satin MC
Inside	100 grs FSC

Digital version (iOS, Android, Windows10)

www.magazine.nu € 3,99

Publication dates 2020

17/3 - 16/6 - 15/9 - 8/12

Closing dates

20/2 - 14/5 - 20/8 - 12/11

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Asia & Down Under Magazine Asia and Down Under in focus