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2019



Azië Magazine is a stylish and authoritative magazine for today's traveler within Asia and beyond. It is distributed in Netherlands and Belgium on a quarterly basis. Readers may find colorful articles on travel, lifestyle, food, events and everything that make Asia and Oceania the best travel destinations in the world. The magazine is a combination of two well known titles with large readership in Netherlands and Belgium.

General information

Publisher	Maasland Publishers
Frequency of appearance	4 x year
Single issue	€ 6,99
Subscription	€ 23,50
Sub. outside the Netherlands	€ 29,50
Number of pages	84 pages
Circulation	15.000
Page size	230 x 297 mm (w x h)
Print	Offset
Cover	300 grs Satin MC
Inside	100 grs FSC

Tablet version:
www.magazine.nu ios/android € 3,99

Ad rates

1/1 page	€ 1.550,-
1/2 page	€ 875,-
1/4 page	€ 525,-
1/8 page	€ 325,-

All rates are based on full colour printing.
Tax (21% BTW) not included.

Discounts

4 Ad placements: 15% discount.



Extra's

Outside back cover: +25%, Inside covers: +15%
Layout of your ad at our studio: once € 250,-
Banner Advert: each advertiser can be visual on our website and newsletter.
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Issue dates 2019

26/3 - 25/6 - 24/9 - 17/12

Closing dates

25/2 - 23/5 - 29/8 - 8/11

Spread single issues

Altipress (The Netherlands), AMP (Belgium)
VMBpress (The Netherlands)

Specifications print

2/1 page (spread)	460 x 297 mm
1/1 page (trim area)	230 x 297 mm
1/1 page (type area)	210 x 277 mm
1/2 page (portrait)	102 x 277 mm
1/2 page (landscape)	210 x 136 mm
1/4 page (portrait)	102 x 136 mm
1/4 page (landscape)	210 x 67 mm
1/8 page (landscape)	102 x 67 mm
Page Bleed	5 mm

Preferred placement + 25%

Specifications website

Sidebar right 320 x 150 px € 175,-

Specifications digital newsletter

Frame 530 x 81 px € 375,-

facebook message € 375,-

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